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A new reality TV show is looking for

creative Albertans to compete for





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Do you think you have what it takes to impress 'The Sugar Mama?'



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encouraged to audition for a new series in which one successful candidate will win a whopping \$100,000.

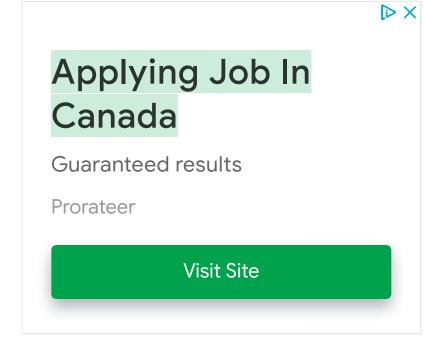
Looking for 15 minutes of fame and one heck of a paycheque? Creative Albertans are

Whether you're a dancer, a visual artist, a comedian, a musician or a poet, you could find yourself on a one-of-a-kind retreat with 12 talented people all competing to impress 'The Sugar Mama.'

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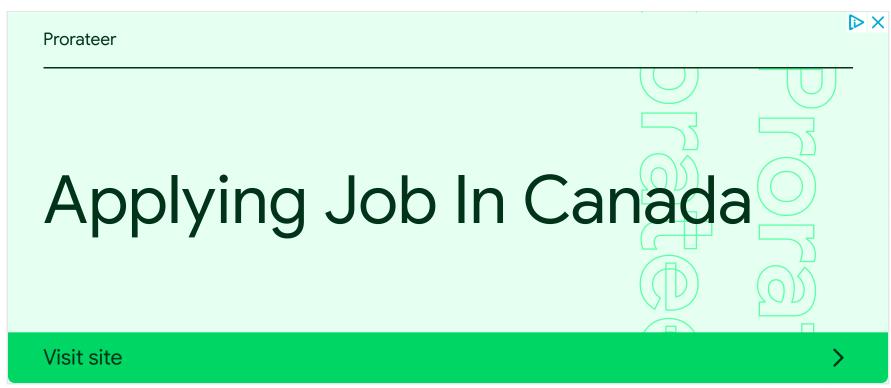


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Aptly named, this feel-good TV show is described as following "a group of passionate creatives who attempt to win the attention of a philanthropic Boomer."

"The one who impresses her the most will turn their artistic dream into reality with a \$100,000 windfall," their website explains.



Pushed to extremes, contestants will need to demonstrate that in addition to being great at what they do, they have a good heart and the drive to "overcome personal challenges."

"This series will represent diverse voices and perspectives. Members from the 2SLGBTQ+ and BIPOC communities are encouraged to apply," they add.

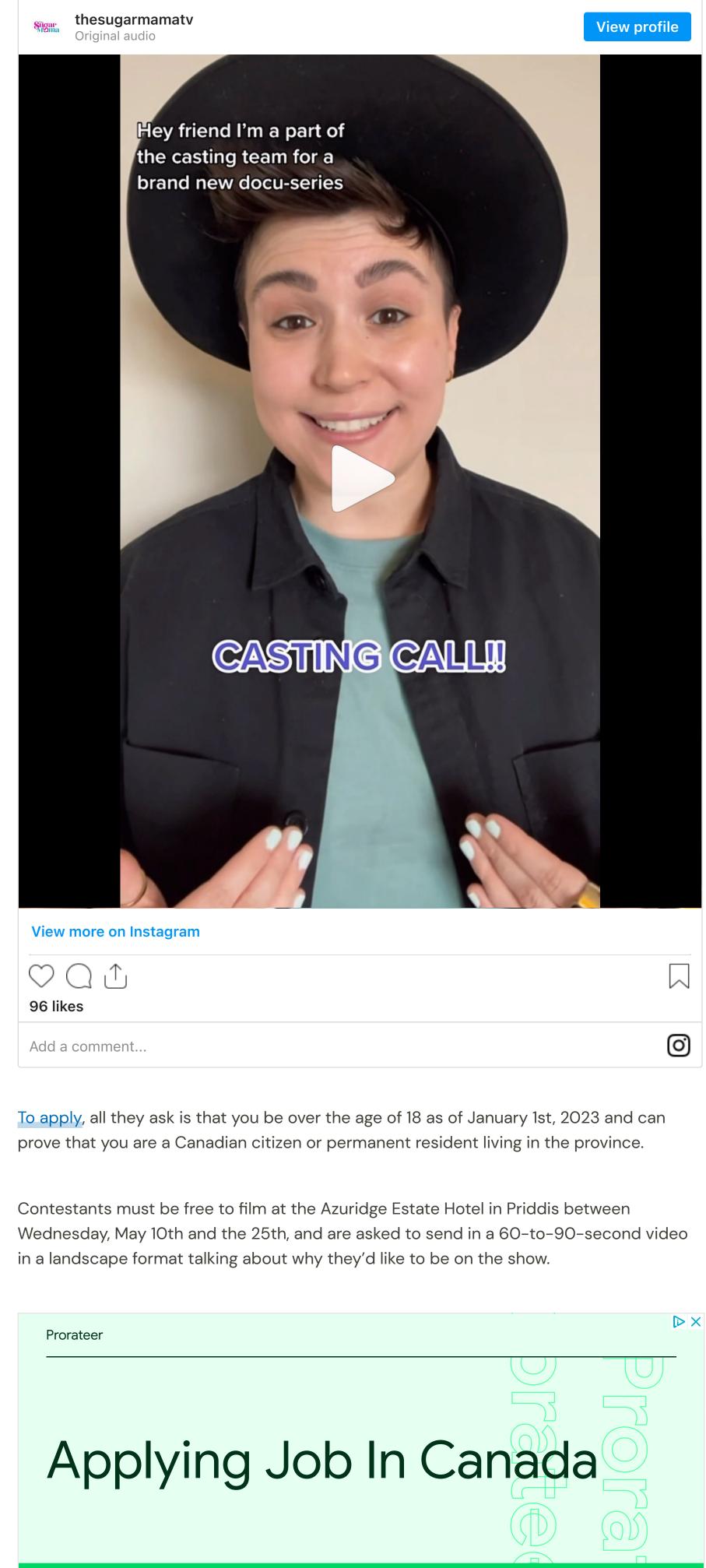


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Sound appealing? Head to The Sugar Mama website now and check it out! Good luck and we'll see you on the small screen!

Visit site

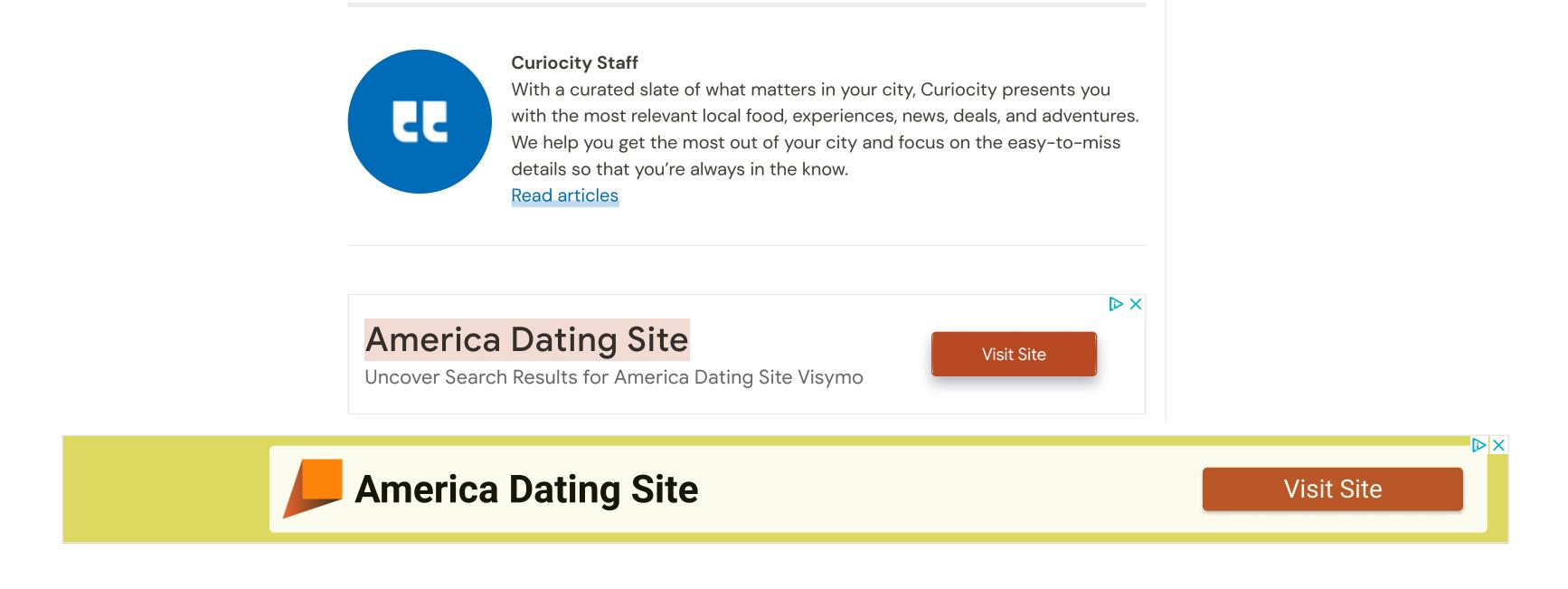
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