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A new reality TV show is looking for creative Albertans to compete for \$100,000



Photo via Shutterstock

Do you think you have what it takes to impress 'The Sugar Mama'?

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By Curiosity Staff

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Looking for 15 minutes of fame and one heck of a paycheck? Creative Albertans are encouraged to audition for a new series in which one successful candidate will win a whopping \$100,000.

Whether you're a dancer, a visual artist, a comedian, a musician or a poet, you could find yourself on a one-of-a-kind retreat with 12 talented people all competing to impress 'The Sugar Mama.'

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Aptly named, this feel-good TV show is described as following "a group of passionate creatives who attempt to win the attention of a philanthropic Boomer."

"The one who impresses her the most will turn their artistic dream into reality with a \$100,000 windfall," their website explains.

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Pushed to extremes, contestants will need to demonstrate that in addition to being great at what they do, they have a good heart and the drive to "overcome personal challenges."

"This series will represent diverse voices and perspectives. Members from the 2SLGBTQ+ and BIPOC communities are encouraged to apply," they add.

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To apply, all they ask is that you be over the age of 18 as of January 1st, 2023 and can prove that you are a Canadian citizen or permanent resident living in the province.

Contestants must be free to film at the Azuridge Estate Hotel in Priddis between Wednesday, May 10th and the 25th, and are asked to send in a 60-to-90-second video in a landscape format talking about why they'd like to be on the show.

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Sound appealing? Head to *The Sugar Mama* [website now](#) and check it out! Good luck and we'll see you on the small screen!

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